



## **ASSIA Adds GPON Expresse to its Market-Leading Portfolio of Cloud-Based Software Solutions for Broadband Access Network Optimization**

*The comprehensive system for diagnostics, optimizations, and recommendations enables service providers to deploy new FTTx networks efficiently, identify network issues quickly, and validate repairs easily.*

**REDWOOD CITY, Calif. — October 20, 2015** — ASSIA, Inc., a leading SaaS solutions company for global enterprise and consumer markets that is helping to make the Internet reliably fast, today announced the availability of GPON Expresse, a fully-featured monitoring and diagnostics software tool that complements and builds upon its industry-leading Expresse product portfolio.

Deploying GPON is a multi-stage process, involving the Optical Distribution Network (ODN), the Optical Line Termination (OLT) in central offices and an Optical Network Terminal for each subscriber. Without GPON Expresse, operators must interrupt service to all subscribers on the PON by disconnecting the fiber from the OLT, connecting expensive test equipment (both in the central office and the field), and testing multiple points in the ODN to localize the problem. This is both time-consuming and expensive.

“GPON Expresse provides a way to visualize the entire GPON and localize the problem in five main areas – the OLT, the trunk fiber, the distribution fiber, the drop fiber or xDSL link to the home, and the ONT or DSLAM modem/gateway for hybrid access networks,” explains Barry Gray, senior vice president of service provider marketing for ASSIA. “This ability results in rapid fault isolation, diagnosis, and repair, and since GPON Expresse is fully integrated with DSL Expresse, service providers benefit from a consistent and powerful diagnostics tool for customer call center agents, field technicians, and engineering teams.”

Like its DSL counterpart, GPON Expresse is entirely hardware-agnostic and based on open standards, enabling operators to use any underlying hardware (OLTs, ONTs), and to integrate with other network software products.

ASSIA is showcasing its Expresse and Cloudcheck cloud-based systems at Broadband World Forum, October 20<sup>th</sup> - 22<sup>nd</sup>, at the ExCel in London. For more information, visit [GPON Expresse](#) or contact [sales@assia-inc.com](mailto:sales@assia-inc.com).

### **About ASSIA, Inc.**

ASSIA, Inc. is a trusted software solutions partner for enterprise companies and consumers worldwide. ASSIA’s Expresse system enables enterprise customers to improve reliability, increase performance and reduce support costs dramatically for broadband access networks. ASSIA’s Cloudcheck system enables Internet service providers to deliver a reliably fast Internet service, resulting in a premium Internet experience for their subscribers. ASSIA has

more than 80 million households under contract with top-tier service providers worldwide, and is backed by an impressive portfolio of brand-name strategic investors. For more information, visit [www.assia-inc.com](http://www.assia-inc.com).

Expresse is a registered trademark of ASSIA, Inc.

“ASSIA” is an acronym for “Adaptive Spectrum and Signal Alignment.”

**Media contact:**

Julie Jervis

ASSIA

(650) 264-2630

[pr@assia-inc.com](mailto:pr@assia-inc.com)