



ASSIA CEO Dr. John Cioffi Inducted into the 2014 Internet Hall of Fame

The Internet Hall of Fame Celebrates the Visionaries and Innovators who were Instrumental in Shaping Today's Internet and Expanding its Global Connectivity

REDWOOD CITY, Calif. — April 8, 2014 — [ASSIA, Inc.](#), a leading solutions company for broadband service providers, today announced that ASSIA CEO and Chairman, Dr. John Cioffi, joined the elite ranks of notable individuals who have been inducted into the Internet Hall of Fame for their significant contributions to the advancement of the global Internet. The Internet Hall of Fame inducted John Cioffi for his invention of DSL, VDSL, and vectoring technology.

[Dr. Cioffi](#) has been named an Innovator, a category which recognizes and celebrates individuals who have made outstanding technological, commercial, or policy advances, and helped to expand the Internet's reach. Dr. Cioffi's first invention, DSL, is now the world's most deployed and cost-effective fixed-access broadband technology. Vectoring technology, another important invention that accelerates DSL speed above 100 Mbps, is now being deployed worldwide by major global service providers, including AT&T, Deutsche Telekom, Belgacom, Eircom, and the Australian National Broadband Network.

Prior to founding ASSIA in 2003, Dr. Cioffi served as founder, CTO and vice president of engineering at Amati, the leading DSL modem manufacturer, before its acquisition by Texas Instruments. Dr. Cioffi also has held a tenured endowed professorship at Stanford University in the Department of Electrical Engineering from 1985-2009, where he is now an active Professor Emeritus with limited ongoing research efforts in broadband access. He has published more than 400 papers and holds more than 100 patents.

"The 2014 Internet Hall of Fame inductees include extraordinary individuals who have helped shape the global Internet," said Internet Society CEO, Kathy Brown. "This historic assembly of Internet trailblazers, innovators, and thought-leaders represent many different countries and backgrounds, each with an inspiring story to share. We applaud their achievements and determination to push the boundaries of technological and social innovation to connect the world."

"It is an honor to be inducted into the Internet Hall of Fame and to have this very satisfying opportunity to watch and help the Internet continually evolve and achieve its many possibilities," said Dr. John Cioffi in [a statement](#). "One of my most important goals has been to facilitate high-performance, cost-effective access to the knowledge and ideas that the Internet provides, and to help connect the world in the pursuit of education, cooperation, and understanding."

Dr. Cioffi was honored at the Internet Society's 2014 Induction Ceremony on April 8 in Hong Kong. The Internet Hall of Fame induction ceremony can be viewed via livestream: <https://new.livestream.com/internetsociety/2014internethalloffame>. More details on the 2014 Internet Hall of Fame inductees, including their biographies and photos, can be found at www.internethalloffame.org. You can follow the Internet Hall of Fame on Facebook and on Twitter at @Internet_HOF (#ihof2014).

About the Internet Hall of Fame

The Internet Hall of Fame (www.internethalloffame.org) is a recognition program and virtual museum that

celebrates the living history of the Internet and the individuals whose extraordinary contributions have made the Internet, its worldwide availability and use, and its transformative nature possible. The Internet Hall of Fame was launched by the Internet Society in 2012.

About the Internet Society

The Internet Society (www.internetsociety.org) is the trusted independent source for Internet information and thought leadership from around the world. With its principled vision and substantial technological foundation, the Internet Society promotes open dialogue on Internet policy, technology, and future development among users, companies, governments, and other organizations. Working with its members and Chapters around the world, the Internet Society enables the continued evolution and growth of the Internet for everyone.

About ASSIA, Inc.

ASSIA, Inc. is a strategic and trusted solutions vendor to broadband service providers worldwide. ASSIA solutions enable providers to grow revenues, increase customer satisfaction, improve operational efficiencies, and deliver new multimedia content to the broadband-enabled home. ASSIA has more than 70 million broadband lines under contract with top-tier service providers worldwide and is backed by strategic investors, including AT&T, Mingly China Growth Fund, SFR Development, Sandalwood Partners, Sofinnova Partners, Stanford University, Swisscom Ventures, T-Ventures, and Telefonica. For more information, visit www.assia-inc.com.

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“ASSIA” is an acronym for “adaptive spectrum and signal alignment.”

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